



Fundraising Policy
Sidney Cooper Arts Trust

Table of contents:

Purpose	Page 3
Principles	Page 3
Methods of Fundraising	Page 3
Donor Care	Page 3
Financial Transparency	Page 3
Ethical Standards	Page 4
Compliance	Page 4
Review	Page 4

1. Purpose

This policy sets out how Sidney Cooper Arts Trust (“the Charity”) will conduct fundraising activities in a legal, ethical, and transparent manner. It ensures compliance with the Fundraising Regulator’s Code of Practice and protects the Charity’s reputation and supporters.

2. Principles

- **Legal Compliance:** all fundraising must comply with UK law and Charity Commission guidance.
- **Transparency:** donors must be informed how their money will be used.
- **Respect:** fundraising must protect vulnerable people and respect donor wishes.
- **Accountability:** trustees are ultimately responsible for fundraising practices.
- **Integrity:** fundraising must be honest, fair, and free from undue pressure.

3. Methods of Fundraising

The Charity may raise funds through:

- Grants and trusts
- Individual donations (including Gift Aid)
- Corporate sponsorships and partnerships
- Fundraising events and campaigns
- Online and digital fundraising platforms

All methods must be approved by trustees and comply with this policy.

4. Donor Care

- Donors must be treated with respect and thanked appropriately.
- Donors’ personal data must be protected under the Data Protection Policy.
- Donors may choose to remain anonymous.
- The Charity will not exploit vulnerable donors or apply undue pressure.

5. Financial Transparency

- Fundraising income and costs must be recorded accurately.
- Trustees will receive regular reports on fundraising performance.

- Annual accounts will include clear disclosure of fundraising income and expenditure.

6. Ethical Standards

- The Charity will not accept donations that compromise its independence or reputation.
- Partnerships with businesses or individuals must align with the Charity's values.
- Fundraising materials must be truthful and not misleading.

7. Compliance

- The Charity will register with the Fundraising Regulator if required.
- Trustees will ensure staff and volunteers are aware of the Code of Practice.
- Complaints about fundraising will be handled promptly and fairly.

8. Review

This policy will be reviewed annually by trustees and updated in line with changes to law, regulation, or best practice.